

## TURN OFF & DISCUSS



Reality  
Check



Private Gain or  
Public Good?



What's  
Left Out?



Values  
Check



Read Between  
the Lines



Stereotype  
Alert



Solutions  
too Easy



Record/Save  
for Later



Newspapers



Internet



TV



Movies



Tablets



Radio



Comics



Books



Music



Social Media



Video Games





## Key Questions of Media Literacy

1. Who is the author and what is the purpose of the message?
2. What techniques are used to attract your attention?
3. What lifestyles, values and points of view are represented?
4. How might different people interpret the message?
5. What is omitted from the message?

Media Education Lab



[www.mediaeducationlab.com](http://www.mediaeducationlab.com)

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